



Advocacy Program Manager - Job Ad

Be proud of who you are, where you work, and what you do!

Come Work With Us!

We're on the hunt for an energetic, thorough, and detail-oriented Advocacy Program Manager to join our Team at an exciting time as we expand our Advocacy work. As Advocacy Program Manager, you'll work to increase the visibility and rights of LGBTQ2S+ people through a variety of initiatives, helping to build our advocacy strategies and capabilities. These initiatives will have both immediate and enduring impact. You'll work alongside journalists, producers, designers, marketers, researchers, and campaign specialists in order to grow PTP and its influence in Canada and internationally.

Who Are You?

You're not a cog in a machine, and you never will be. You're passionate and ambitious about what you do, and you never stop finding ways to do, and be better. You want to achieve greatness, and you want to work in an organization that supports you in getting there. You believe strongly that together, we are more than the sum of our parts.

Who Are We?

We're Pink Triangle Press ("PTP")— the organization behind brands such as Xtra Magazine (www.xtramagazine.com), Pink Ticket Travel (www.pinktickettravel.com) and Squirt.org (www.squirt.org). Heard of us? If not, [check out what we do here](#). We're Canada's largest and oldest LGBTQ2S+ media organization - we've been around since 1971. We've grown and added to what we do over the years, always keeping our mission in mind: [Daring Together to Set Love Free](#).

At PTP we're passionate, and we live our life and work to the fullest. We value, support, and care about each other, which comes through in our culture and the support that we provide our employees. We place a priority on employee health, happiness, and engagement - we're truly a place where you can be who you are. We are all a key part of what makes PTP what it is - A Courageous, Passionate, Impactful, Connected, and Diverse organization that aims high, punches above its weight, and is always fabulous!

Your Key Accountabilities in This Role Would Be:

Advocacy Strategy

- Create a work plan to build an advocacy strategy

Strengthened Advocacy Strategic Direction

- Build our internal skills and capacity to develop and execute a sustainable integrated fact-based and performance-based advocacy strategy that develops our capacity to drive change on the achievement of equality for 2SLGBTQI+ people across Canada

Fundraising Strategy

- Create a fundraising strategic plan to develop and build ongoing relationships with funders and sponsors to ensure the sustainability of the advocacy program

Engagement Strategy

- Develop an engagement strategic plan for target audiences, publics, community partners, governments, etc., fostering community change networks through engagement of disparate community organizations to create alignment and urgency around key issues targeting diverse 2SLGBTQI+ communities and peoples across Canada

Stakeholder Management

- Stakeholder management, including the creation and management of community advisory groups connected to the Pink Paper and the PTP Advocacy Strategy.

Communications

- Create strategic communications and publicity plans for all PTP advocacy initiatives and help oversee the implementation of these plans.

Project Management

- Managing multiple initiatives concurrently.

Event Management

- Handle event logistics, for conferences and events, create a plan to support and manage celebrity champions and key sponsors, and the management of event stakeholders both inside and outside of PTP.

What we provide - a few highlights

- Competitive pay and a great group of people to spend time with every day
- Flexible schedule
- Great health benefits with no co-pay
- A company-matched pension plan and life and disability insurance
- Employee/family assistance program
- A largely remote working environment

- An opportunity to be part of an exciting, growing team

You have skills and experience related to:

- Project Management
- A track record of success in launching and managing innovative projects/events
- Live event organization skills (press conferences or other live events)
- Communications/publicity background, including experience writing press releases
- Management of stakeholders including fostering an inclusive environment and experience
- Video, social and text content creation experience
- Canadian NFP/Charitable sector fundraising experience or exposure
- Deep knowledge of LGBTQ2S+ political landscape, communities and their histories, tastes and needs

If this job sounds like it's for you, we'd love to hear from you! To apply, please fill out the [Application Form](https://forms.gle/BFhbjS6eDRdQ552W7) (<https://forms.gle/BFhbjS6eDRdQ552W7>) and upload your resume.

Some Final Notes From Us:

We know there may be fabulous candidates who might not meet all these criteria, or have terrific skills we haven't thought of. If that's you, please apply and tell us about yourself!

We're committed to Employment Equity, and to providing a fair and equitable work environment. As part of our efforts to increase women and people of colour in leadership, we have signed the [ParityPLEDGE](https://parity.org/take-the-pledge) (<https://parity.org/take-the-pledge>). We encourage applications from women, Indigenous people, people who are visible minorities and those living with disabilities. We are a trans-inclusive organization.

You do not need to be a part of the LGBTQ2S+ community in order to work here – allies are absolutely welcome to apply.

PTP is committed to ensuring accessible services and communications to individuals with disabilities. Once an applicant has been selected for an interview, requests for accommodation can be made at any stage of the recruitment process. Applicants should make their accommodation needs known when contacted.

Due to the volume of submissions, only applicants selected for the next step in our recruitment process will be contacted